

Lackawanna College

ESPORTS CONCENTRATION

ACADEMIC YEAR 2021 – 2022

NAME _____

The esports concentration is designed to acquaint students with the basics of the esports industry to find a career in this budding, innovative field. The curriculum is focused on real industry applications in events, productions, teams, communication, and more.

This program provides students with the background experience necessary to begin a journey into esports, which includes entry-level positions and internships at most major publishers and esports organizers. Opportunities to complete purposeful and valuable internships while studying at Lackawanna give our students an advantage after graduation.

Students enrolled in bachelor's degree programs may be able to schedule many of these courses as free or business electives.

This 18 credit concentration includes the following required coursework:

<u>Semester</u> <u>Taken</u>	<u>Grade</u> <u>Earned</u>	
_____	_____	ESP 105 Introduction to Esports
_____	_____	ESP 205 Esports Media Production I
_____	_____	SPT 230 Sport Facility/Event Management
_____	_____	ESP 305 Esports Media Production II
_____	_____	BUS 320 eCommerce: Digital Marketing and Management
_____	_____	ESP 405 Virtual Team Leadership

NOTE: Students who complete any DEV or bridge courses while attending Lackawanna as associate degree students may require extra time to complete this concentration because of the limited number of elective classes in the first two years of the business bachelor's degree.