

# Lackawanna College

## LEAN ENTREPRENEURSHIP CONCENTRATION

ACADEMIC YEAR 2021-2022

NAME \_\_\_\_\_

The Lean Entrepreneurship concentration is designed to explore how entrepreneurs create new ideas that exploit market opportunities and test those ideas using an iterative learning process. This concentration introduces students to modern techniques and strategies for accelerating the startup lifecycle, including open innovation, rapid prototyping, and crowdfunding. The curriculum emphasizes a practical, hands-on approach to learning from building 3D-printed product prototypes to starting a student business in a lab setting.

Students enrolled in bachelor's degree programs may be able to schedule some of these courses as business electives.

This 18 credit concentration includes the following coursework:

### Required 15 credits:

<u>Semester Taken</u>	<u>Grade Earned</u>
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_____	_____	MGT 265 Ideation and Innovation
_____	_____	MGT 270 Iterative Product Design and Development
_____	_____	MGT 350 Entrepreneurship I
_____	_____	MGT 450 Entrepreneurship II
_____	_____	BUS 400 Business Internship

\*Students can complete their required internship hours working at the Venture Lab **OR** complete the Summer Startup Bootcamp which allows students to create their own startup.

### Required 3 credits:

Students must indicate which of the following courses they want in their concentration as noted on their transcript.

_____	_____	MGT 310 Small Business Management <b>OR</b>
_____	_____	BUS 320 eCommerce: Digital Marketing and Management

NOTE: Students who complete any DEV or bridge courses while attending Lackawanna may require extra time to complete this concentration because of the limited number of elective classes in the first two years of the business bachelor's degree.